

ORDER

**Wichita KS KSNW**

Orders

Order / Rev: A2660277

Alt Order #: 27060633

Product Desc: SLFKS

Estimate: 8785

Flight Dates: 09/16/20 - 09/22/20

Original Date / Rev: 09/14/20 / 09/14/20

Order Type: REG

Primary AE: Katz Washington

Sales Office: K-WAS

Sales Region: Nat

Agency

Name: Mentzer Media Services

Buying Contact:

Billing Contact: Mentzer Media Services Email

210 W. Pennsylvania Avenue

Towson, MD 21204

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM

Agency Commission: 15%

Advertiser

Name: POL/Senate Leadership Fund PAC

Demographic: A35+

Product Codes: PL6

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: POL-ISS

Priority: P5

Order Brand:

New Business Thru:

Advertiser External ID:

Agency External ID: IN2570/SP271/TO1326/AL2874/MO967

Unit Code: General

Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/31/20	09/27/20	69	\$60,040.00	\$51,034.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2020	69	\$60,040.00	\$51,034.00	234.70
Totals	69	\$60,040.00	\$51,034.00	234.70

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	Multi	09/16/20	09/16/20	KSN Today 1	CM	5-6am	--W----	:30	1	\$200.00	P3	0.70	NM	1	\$200.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN Today 1															
Kansas Today 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	--W----			1			\$200.00		0.70			
2	Multi	09/17/20	09/17/20	KSN Today 1	CM	5-6am	---T---	:30	1	\$200.00	P3	0.70	NM	1	\$200.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN Today 1															
Kansas Today 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	---T---			1			\$200.00		0.70			
3	Multi	09/18/20	09/18/20	KSN Today 1	CM	5-6am	----F--	:30	1	\$200.00	P3	0.70	NM	1	\$200.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN Today 1															
Kansas Today 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	----F--			1			\$200.00		0.70			
4	Multi	09/21/20	09/21/20	KSN Today 1	CM	5-6am	M-----	:30	1	\$200.00	P3	0.70	NM	1	\$200.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN Today 1															
Kansas Today 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

Order / Rev: A2660277
 Alt Order #: 27060633
 Flight Dates: 09/16/20 - 09/22/20

Advertiser: POL/Senate Leadership Fund PAC
 Product Desc: SLFKS
 Estimate: 8785

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	M-----					1	\$200.00		0.70			
5	Multi	09/22/20	09/22/20	KSN Today 1	CM	5-6am	-T-----	:30	1	\$200.00	P3	0.70	NM	1	\$200.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		KSN Today 1													
		Kansas Today 2													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	-T-----					1	\$200.00		0.70			
6	Multi	09/16/20	09/16/20	KSN Today 2	CM	6-7am	--W----	:30	1	\$400.00	P3	1.50	NM	1	\$400.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		KSN Today 2													
		Kansas Today 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	--W----					1	\$400.00		1.50			
7	Multi	09/17/20	09/17/20	KSN Today 2	CM	6-7am	---T---	:30	1	\$400.00	P3	1.50	NM	1	\$400.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		KSN Today 2													
		Kansas Today 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	---T---					1	\$400.00		1.50			
8	Multi	09/18/20	09/18/20	KSN Today 2	CM	6-7am	----F--	:30	1	\$400.00	P3	1.50	NM	1	\$400.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		KSN Today 2													
		Kansas Today 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	----F--					1	\$400.00		1.50			
9	Multi	09/21/20	09/21/20	KSN Today 2	CM	6-7am	M-----	:30	1	\$400.00	P3	1.50	NM	1	\$400.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		KSN Today 2													
		Kansas Today 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	M-----					1	\$400.00		1.50			
10	Multi	09/22/20	09/22/20	KSN Today 2	CM	6-7am	-T-----	:30	1	\$400.00	P3	1.50	NM	1	\$400.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		KSN Today 2													
		Kansas Today 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	-T-----					1	\$400.00		1.50			
11	Multi	09/16/20	09/16/20	Today Show 7-8am	CM	7-8am	--W----	:30	1	\$700.00	P3	2.40	NM	1	\$700.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		Today Show 7-8am													
		Today Show (7-8am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	--W----					1	\$700.00		2.40			
12	Multi	09/17/20	09/17/20	Today Show 7-8am	CM	7-8am	---T---	:30	1	\$700.00	P3	2.40	NM	1	\$700.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		Today Show 7-8am													
		Today Show (7-8am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	---T---					1	\$700.00		2.40			
13	Multi	09/18/20	09/18/20	Today Show 7-8am	CM	7-8am	----F--	:30	1	\$700.00	P3	2.40	NM	1	\$700.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		Today Show 7-8am													
		Today Show (7-8am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	----F--					1	\$700.00		2.40			
14	Multi	09/21/20	09/21/20	Today Show 7-8am	CM	7-8am	M-----	:30	1	\$700.00	P3	2.40	NM	1	\$700.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		Today Show 7-8am													
		Today Show (7-8am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	M-----					1	\$700.00		2.40			

Order / Rev: A2660277
 Alt Order #: 27060633
 Flight Dates: 09/16/20 - 09/22/20

Advertiser: POL/Senate Leadership Fund PAC
 Product Desc: SLFKS
 Estimate: 8785

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
15	Multi	09/22/20	09/22/20	Today Show 7-8am Channels : KSNK,KSNG,KSNN,KSNNW Today Show 7-8am Today Show (7-8am)	CM	7-8am	-T-----	:30	1	\$700.00	P3	2.40 NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
	Week:	09/21/20	09/27/20	-T-----		1			\$700.00			2.40		
16	Multi	09/16/20	09/16/20	Today Show 8-9am Channels : KSNK,KSNG,KSNN,KSNNW Today Show 8-9am Today Show (8-9am)	CM	8-9am	--W----	:30	1	\$600.00	P3	2.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
	Week:	09/14/20	09/20/20	--W----		1			\$600.00			2.00		
17	Multi	09/17/20	09/17/20	Today Show 8-9am Channels : KSNK,KSNG,KSNN,KSNNW Today Show 8-9am Today Show (8-9am)	CM	8-9am	---T---	:30	1	\$600.00	P3	2.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
	Week:	09/14/20	09/20/20	---T---		1			\$600.00			2.00		
18	Multi	09/22/20	09/22/20	Today Show 8-9am Channels : KSNK,KSNG,KSNN,KSNNW Today Show 8-9am Today Show (8-9am)	CM	8-9am	-T-----	:30	1	\$600.00	P3	2.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
	Week:	09/21/20	09/27/20	-T-----		1			\$600.00			2.00		
19	Multi	09/19/20	09/19/20	Kansas Today Sa/Su 6a-8a Channels : KSNK,KSNG,KSNN,KSNNW Kansas Today Sa/Su 6a-8a Kansas Today Weekend	CM	SaSu 6a-8a	-----S-	:30	1	\$200.00	P3	1.10 NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
	Week:	09/14/20	09/20/20	-----S-		1			\$200.00			1.10		
20	Multi	09/19/20	09/19/20	Today Show Sa Channels : KSNK,KSNG,KSNN,KSNNW Today Show Sa Saturday Today Show	CM	8a-10a	-----S-	:30	1	\$300.00	P3	1.40 NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
	Week:	09/14/20	09/20/20	-----S-		1			\$300.00			1.40		
21	Multi	09/20/20	09/20/20	Kansas Today Sa/Su 6a-8a Channels : KSNK,KSNG,KSNN,KSNNW Kansas Today Sa/Su 6a-8a Kansas Today Weekend	CM	SaSu 6a-8a	-----S	:30	1	\$200.00	P3	1.10 NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
	Week:	09/14/20	09/20/20	-----S		1			\$200.00			1.10		
22	Multi	09/20/20	09/20/20	Today Show Su Channels : KSNK,KSNG,KSNN,KSNNW Today Show Su Sunday Today Show	CM	Today Show Su	-----S	:30	1	\$300.00	P3	1.60 NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
	Week:	09/14/20	09/20/20	-----S		1			\$300.00			1.60		
23	Multi	09/16/20	09/16/20	M-F 9-10a Channels : KSNK,KSNG,KSNN,KSNNW M-F 9-10a Live With Kelly & Ryan	CM	9-10a	--W----	:30	1	\$340.00	P3	1.60 NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
	Week:	09/14/20	09/20/20	--W----		1			\$340.00			1.60		
24	Multi	09/17/20	09/17/20	M-F 9-10a Channels : KSNK,KSNG,KSNN,KSNNW M-F 9-10a Live With Kelly & Ryan	CM	9-10a	---T---	:30	2	\$340.00	P3	1.60 NM	2	\$680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
	Week:	09/14/20	09/20/20	---T---		2			\$340.00			1.60		
25	Multi	09/18/20	09/18/20	M-F 9-10a Channels : KSNK,KSNG,KSNN,KSNNW M-F 9-10a	CM	9-10a	----F--	:30	1	\$340.00	P3	1.60 NM	1	\$340.00

Order / Rev: A2660277
 Alt Order #: 27060633
 Flight Dates: 09/16/20 - 09/22/20

Advertiser: POL/Senate Leadership Fund PAC
 Product Desc: SLFKS
 Estimate: 8785

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 4-430p											
Jeopardy B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	----F--					1	\$600.00		2.80			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	09/14/20-09/20/20	M-F 4-430p			4-430pm	-----F----	:30		(\$600.00)		2.80	NM		
Credited															
36	Multi	09/21/20	09/21/20	M-F 4-430p	CM	4-430pm	M-----	:30	1	\$600.00	P3	2.80	NM	1	\$600.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				M-F 4-430p											
Jeopardy B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	M-----					1	\$600.00		2.80			
37	Multi	09/22/20	09/22/20	M-F 4-430p	CM	4-430pm	-T-----	:30	1	\$600.00	P3	2.80	NM	1	\$600.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				M-F 4-430p											
Jeopardy B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	-T-----					1	\$600.00		2.80			
38	Multi	09/16/20	09/16/20	M-F 430-5p	CM	430-5pm	--W----	:30	1	\$900.00	P3	4.00	NM	1	\$900.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				M-F 430-5p											
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	--W----					1	\$900.00		4.00			
N39	Multi	09/17/20	09/17/20	M-F 430-5p	CM	430-5pm	---T---	:30	1	\$900.00	P3	4.00	NM	0	\$0.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				M-F 430-5p											
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	---T---					1	\$900.00		4.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	09/14/20-09/20/20	M-F 430-5p			430-5pm	---Th-----	:30		(\$900.00)		4.00	NM		
Credited															
N40	Multi	09/18/20	09/18/20	M-F 430-5p	CM	430-5pm	----F--	:30	1	\$900.00	P3	4.00	NM	0	\$0.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				M-F 430-5p											
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	----F--					1	\$900.00		4.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	09/14/20-09/20/20	M-F 430-5p			430-5pm	-----F----	:30		(\$900.00)		4.00	NM		
Credited															
41	Multi	09/21/20	09/21/20	M-F 430-5p	CM	430-5pm	M-----	:30	1	\$900.00	P3	4.00	NM	1	\$900.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				M-F 430-5p											
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	M-----					1	\$900.00		4.00			
42	Multi	09/22/20	09/22/20	M-F 430-5p	CM	430-5pm	-T-----	:30	1	\$900.00	P3	4.00	NM	1	\$900.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				M-F 430-5p											
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	-T-----					1	\$900.00		4.00			
43	Multi	09/16/20	09/16/20	KSN News at Five	CM	5-530pm	--W----	:30	1	\$1,000.00	P3	5.10	NM	1	\$1,000.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				KSN News at Five											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	--W----					1	\$1,000.00		5.10			
44	Multi	09/17/20	09/17/20		CM	5-530pm	---T---	:30	1	\$1,000.00	P3	5.10	NM	1	\$1,000.00

Order / Rev: A2660277
 Alt Order #: 27060633
 Flight Dates: 09/16/20 - 09/22/20

Advertiser: POL/Senate Leadership Fund PAC
 Product Desc: SLFKS
 Estimate: 8785

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Dateline-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	----F--					1	\$1,000.00		3.10			
64	Multi	09/20/20	09/20/20	FB Night in Amer Pre Ga	CM	FB Night in Amer F	-----S	:30	1	\$1,600.00	P3	8.00	NM	1	\$1,600.00
	Channels : KSNK,KSNG,KSNN,KSNNW FB Night in Amer Pre Game														
	Football Night in America														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	-----S					1	\$1,600.00		8.00			
65	Multi	09/20/20	09/20/20	NFL Game	CM	NFL Game	-----S	:30	1	\$4,800.00	P3	17.10	NM	1	\$4,800.00
	Channels : KSNK,KSNG,KSNN,KSNNW NFL Game														
	SNF: New England @ Seattle														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	-----S					1	\$4,800.00		17.10			
66	Multi	09/20/20	09/20/20	Late 10p News	CM	1030p-11p	-----S	:30	1	\$1,200.00	P3	3.40	NM	1	\$1,200.00
	Channels : KSNK,KSNG,KSNN,KSNNW Late 10p News														
	KSN News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	-----S					1	\$1,200.00		3.40			
67	Multi	09/19/20	09/19/20	Stanley Cup Playoffs	CM	Stanley Cup Playoffs	-----S-	:30	1	\$800.00	P3	5.70	NM	1	\$800.00
	Channels : KSNK,KSNG,KSNN,KSNNW Stanley Cup Playoffs (6:30 PM-9:00 PM)														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	-----S-					1	\$800.00		5.70			
N68	Multi	09/16/20	09/16/20	Wed Prime Hour 3	CM	9-10p	--W----	:30	1	\$1,600.00	P3	0.00	NM	1	\$1,600.00
	Channels : KSNK,KSNG,KSNN,KSNNW Wednesday 9-10p														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	--W----					1	\$1,600.00		0.00			
N69	Multi	09/17/20	09/17/20	US Open Golf	CM	US Open Golf	---T---	:30	2	\$200.00	P3	0.00	NM	2	\$400.00
	Channels : KSNK,KSNG,KSNN,KSNNW US Open Golf														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	---T---					2	\$200.00		0.00			
N70	Multi	09/18/20	09/18/20	US Open Golf	CM	US Open Golf	----F--	:30	2	\$200.00	P3	0.00	NM	2	\$400.00
	Channels : KSNK,KSNG,KSNN,KSNNW US Open Golf														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	----F--					2	\$200.00		0.00			
N71	Multi	09/17/20	09/17/20	Thur Prime Hour 2	CM	8-9p	---T---	:30	1	\$1,600.00	P3	0.00	NM	1	\$1,600.00
	Channels : KSNK,KSNG,KSNN,KSNNW Thursday 8-9p														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	---T---					1	\$1,600.00		0.00			
													Totals	69	\$60,040.00



125 West 55th St
New York, NY 10019

Contract # 27060633	Changes as of: 9/14/2020 at 2:21 PM	Version: Highlighting Makegood 2	Status: Accepted
CPE: 275/694/8785	Flight: 9/16/20 - 9/22/20	Station: KSNW	Con Type: POLITICAL/VOTE
Agency: MENTZER MEDIA SERVIC 210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204	Advertiser: Senate Leadership Fund Product: SLFKS	Market: Wichita	Total \$: \$60,040.00
Agency Order #: 9922349	Buyer: Scott, Kelly	Office: WASHINGTON	Total Spots: 69
Salesperson: KELLY JOHNS 202-872-5880	Service: Nielsen	Primary Demo: Adults 35+	Total CPP: \$255.82
Separation:	Assistant: KELLY JOHNS 202-872-5880		Total GRP: 234.7
			Traffic #: A2660277

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/16 - 9/22								Total Spots	Total \$	CPP*	GRP*
							9/16	9/17	9/18	9/19	9/20	9/21	9/22					
MSD 11	W-F,M-Tu 4p-4:30p		Jeopardy B	\$600.00	2.8	30	1	1 ▯ 0	1 ▯ 0	0	0	1	1		3	\$1,800.00	\$214.29	8.4
MSD 12	W-F,M-Tu 4:30p-5p		Jeopardy	\$900.00	4.0	30	1	1 ▯ 0	1 ▯ 0	0	0	1	1		3	\$2,700.00	\$225.00	12.0
MSD 13	W-F,M-Tu 5p-5:30p		KSN News	\$1,000.00	5.1	30	1	1	1 ▯ 0	0	0	1	1		4	\$4,000.00	\$196.08	20.4
MGD 26	W 9p-10p		CHICAGO PD	\$1,600.00	0.0	30	1	0	0	0	0	0	0		1	\$1,600.00	\$0.00	0.0
MGD 28	Th 1p-4p		GOLF: US OPEN	\$200.00	0.0	30	0	2	0	0	0	0	0		2	\$400.00	\$0.00	0.0
MGD 29	F 3p-6p		GOLF: US OPEN	\$200.00	0.0	30	0	0	2	0	0	0	0		2	\$400.00	\$0.00	0.0
MGD 30	Th 8p-9p		TRANSPLANT	\$1,600.00	0.0	30	0	1	0	0	0	0	0		1	\$1,600.00	\$0.00	0.0
TOTALS:							13	13	11	3	6	12	11		69	\$60,040.00	\$255.82	234.7

Makegood Comments			
Date/Time	Action	Added by	Comment
09/14/20 2:21 PM	Sent To Rep	Patty Sparkman	TH PRIME UPDATE
09/14/20 1:22 PM	Sent To Rep	Patty Sparkman	PROGRAM CHANGES - PLEASE ACCEPT MG OFFER ASAP. THANKS